#### N E W

# Make it Click.

## Kinetics: forces that tend to produce activity and change in any situation or sphere of existence

KontactIntelligence (Ki) is offering a physician opportunity website service that includes a social media plan to augment your traditional marketing methods.

Ki can design a fully integrated site to meet your needs and coordinate with your corporate site. Social media, embedded videos, and direct online applications are just a few of the features available. You can even push out opportunities to Web design On-line applications Search engine optimization Social media Embedded videos Monthly reports Full integration

doctors. This new service also provides search engine optimization (SEO), generates monthly reports identifying search engine rankings and access statistics. Ki will then uses those findings to drive your online strategy to better manage your advertising dollars by targeting opportunities. Full integration creates a bridge between your brand and the Ki application with emphasis on social media. We have branded this process **KiNetics**.

**KiNetics** will do away with the disconnect between your main site when searching for or applying to opportunities. Job postings and applications will be seamless through Ki. No other vendor could offer this depth of functionality. Call us to find out more.





# A **professional** and **affordable** web solution.

**Ki** will work with you to create a professional physician website to maximize your reach.





### **KiNetics** Pricing

Fully integrated web interface Content management **One time fee** Design, build & implement

Hosting Search Engine Optimization Analytics and reports Updates

Monthly fee

Included in this package is one custom designed direct mail sample postcard from **KontactDirect** free.



(Mailing extra.)

Logo design, copywriting, and extra pages, (single or department-specific templates) are available for a fee.

Call us today to get started!

